

DEPARTMENT OF SOCIAL SERVICES

744 P Street, Sacramento, CA 95814

August 15, 1988



ALL COUNTY INFORMATION NOTICE NO. I-77-88

TO: ALL COUNTY WELFARE DIRECTORS
ALL GAIN COUNTY COORDINATORS

SUBJECT: GAIN MARKETING MATERIAL

Effective immediately the following Greater Avenues for Independence (GAIN) marketing materials should be ordered on a County Forms Order, GEN 727B. The GAIN Advertising Order Form is no longer appropriate when ordering these materials. Orders should be sent to: Department of Social Services Warehouse, P.O. Box 22429, Sacramento, CA 95822-3379.

Below are the publication numbers and subjects of the material.

Publication No.

165 - Blue - General Public - GAIN is Going to Work in California

166 - Gold - Recipient - There's Finally Something to GAIN by Getting Off Welfare

167 - Green - Business - A Program that Works for the Welfare of California Business


NOTE: The revision date on PUB 165, 166 and 167 is October 1987. PUB 165, 166 and 167 are now available.

ALL REQUESTS FOR THE ABOVE PUBLICATIONS MUST BE IN WRITING AND SUBMITTED ON A GEN 727B. THE WAREHOUSE WILL NOT ACCEPT ANY TELEPHONE REQUESTS.

In addition, estimates of your county's annual usage of these publications for this fiscal year (7/1/88 through 6/30/89) is needed as soon as possible. Please send this information to Department of Social Services, Forms Management, 744 P Street, MS 7-182, Sacramento, CA 95814, Attention: Nancy Ward.

Note this change does not affect GAIN radio and TV spots, ads, video cassettes and posters. These may still be ordered on the GAIN Advertising Order Form through the Department of Social Services, 744 P Street, MS 17-34, Sacramento, CA 95814.

If you have any questions, please contact Ms. Kathleen Norris, Chief, Public Information Officer at (916) 322-2612.



DENNIS J. BOYLE
Deputy Director

cc: CWDA